Sponsorship opportunities

Marvin ON THE Rock

9th edition

Copresented by

MNP & PROMUTUEL ASSURANCE

marie-vincent

YOUR EVENING

Marvin on the Rock is a unique and high-profile fundraising event where business leaders dare to take the stage to support young victims of sexual violence.

Trained by a vocal coach and accompanied by a professional band, these leaders – **with no musical experience** – deliver daring musical performances, stepping outside their comfort zones for one night only.

On stage and in the audience, guests come together for an electrifying evening to raise significant funds for the **Marie-Vincent Foundation**.



VIDEO OF THE 2025 EDITION

Marvin on the Rock presented by MNP & PROMUTUEL ASSURANCE

WHAT AWAITS YOU

- Nearly **400 business professionals** gathered for an essential cause.
- A **vibrant cocktail**, conducive to meaningful encounters.
- An **high-energy show with dinner**, featuring 10 to 12 musical performances.

An experience where leadership reveals itself in a different light: human, bold, united.

Marvin ON THE Rock presented by MNP & PROMUTUEL ASSURANCE















THE IMPACT

Over $2 million raised since the event was created to support young victims of sexual violence and their loved ones.

$569,000 raised in 2025

These funds enable Marie-Vincent to:

- offer specialized therapy to young victims
- support their parents and loved ones
- equip schools and professionals
- prevent sexual violence from an early age



ORGANIZING COMMITTEE



Lisa Clowery

Président and CEO
Marie-Vincent



Dominic Bécotte

Co-Founder and Managing Partner, Amiral Ventures / Venture Capital and Growth Investor



Paule Labelle

Managing Partner, Business Development, Cava Rose



Marie-Claude Vernier

Associate V-P – Counsel, Wealth Management Solutions, **National Bank Financial** | Marie-Vincent's board



David Nault

Venture Capital Investor, Entrepreneur, and Startup Builder, Luge Capital



Julie Lacasse

Partner, Amiral Ventures



Roger T. Duquay

Managing Partner, National Leader – CEO & Board Services, Boyden



Mizia Émond-Lavoie

Operations Director, Effix



Jessica Pathy

Board Director for various organizations
Board Chair of Marie-Vincent



Éléonore Jarry-Ferron

Partner, **Brightspark Ventures**

PLATINUM

partner

$20,000

THE EXPERIENCE

- 1 table for 10 people, prime location
- Full access to the Marvin on the Rock experience

STRATEGIC VISIBILITY

- Logo across all event communications
- On-stage mention during the thank-you address
- ½ page in the program
- 1 to 2 social media posts
- Logo on screens throughout the evening
- Mention in the annual report
- Logo on the event website
- Logo on a visual display at the venue entrance

POSSIBLE ACTIVATION

- Presentation of a gastronomic service (appetizer or dessert), integrated into the experience

GOLD

partner

$15,000

THE EXPERIENCE

- 1 table for 6 people
- Full access to the evening

SUSTAINED VISIBILITY

- Logo on screens and menu
- ¼ page in the program
- Collective mention on social media
- Logo on the event website
- Logo on a visual display at the venue entrance

AVAILABLE ACTIVATION

- Option for activation (e.g., photobooth), as an add-on or in-kind contribution

SILVER

partner

$10,000

THE EXPERIENCE

- 4 tickets
- Full access to the evening

INTEGRATED VISIBILITY

- Logo in the program
- Logo on the menu
- Logo on screens
- Collective mention on social media
- Visibility on the event website
- Logo on a visual display at the entrance

POSSIBLE ACTIVATIONS

- Sponsorship of a dessert or appetizers

BRONZE

partner

$5,000

THE EXPERIENCE

- 2 tickets
- Access to the evening

VISIBILITY

- Logo in the program
- Logo on the event webpage
- Logo on screens
- Logo on a visual display at the entrance

OPTION

- Option to add extra tickets at a preferential rate

GOODS AND SERVICES

A flexible partnership, aligned with the event's concrete needs.

VISIBILITY

- Visibility proportional to the monetary value of the partnership
- Mention in the program
- Logo on the event website
- Collective mention on social media
- Logo on a visual display at the venue entrance
- No tickets included (tickets available for purchase)

EXAMPLES OF GOODS & SERVICES SOUGHT

- Photography
- Printing (menus, programs, visuals)
- Wine and alcohol
- Scenographic elements
- Gourmet gifts
- Technical equipment

CHOOSE YOUR EXPERIENCE

All ticket options include access to the welcome cocktail, dinner, and show. A tax receipt is issued for the eligible portion, in accordance with current regulations.

BALCONY TICKET

Contribution starting at

$275

- Welcome cocktail
- Dinner
- Access to the show
- Standing room, floor and balcony

BACK TABLE

6 guests

$5,000

- Welcome cocktail
- Dinner
- Access to the show
- Seated area, orchestra level – back rows

INDIVIDUAL TICKET

$1,250

- Welcome cocktail
- Dinner
- Access to the show
- Seated area, orchestra level – prestige table

PRESTIGE TABLE

10 guests

$12,500

- Welcome cocktail
- Dinner
- Access to the show
- Reserved company table with premium view

PERFORMANCE VIP LOUNGE

12 guests

For teams performing on stage.

$15,000

- Welcome cocktail
- Dinner
- Show access
- Reserved signature VIP lounge
- On-stage performances by two guests from your lounge

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TAKE THE STAGE

Taking the stage at Marvin on the Rock means stepping outside your comfort zone, lending your voice to a cause, and transforming your fear into a powerful gesture of support.

Show participation

- Performing on stage is a commitment separate from ticket purchase.
- The Signature VIP Lounge (12 guests) includes an on stage performance by two guests from the loundge.
- All other table options allow you to add a performance opportunity at a cost of $1,000 per person.
- Participants are supported by a professional band and a vocal coach, both during rehearsals leading up to the event and on the night of the show.
- No musical experience is required.
- Teams are encouraged to mobilize their networks through a dedicated fundraising effort, with proceeds directly supporting the Foundation's mission.



READY TO GET INVOLVED?

Let's explore how your engagement can create better life outcomes for Youth affected by sexual violence



Contact us :

evenement@marie-vincent.org

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