

*Sponsorship Opportunities*

# Marvin ON THE Rock

9th edition

*Thursday, November 19, 2026*  
 *The Olympia, Montreal*

PRESENTED BY

IN SUPPORT OF



# YOUR EVENING

**Marvin on the Rock** is a unique and high-profile fundraising event where business leaders dare to take the stage to support young victims of sexual violence.

Trained by a vocal coach and accompanied by a professional band, these leaders – **with no musical experience** – deliver daring musical performances, stepping outside their comfort zones for one night only.

On stage and in the audience, guests come together for an electrifying evening to raise significant funds for the **Marie-Vincent Foundation**.



[VIDEO OF THE 2025 EDITION](#)

# WHAT AWAITS YOU

- ✦ Nearly **400 business professionals** gathered for an essential cause.
- ✦ A **vibrant cocktail**, conducive to meaningful encounters.
- ✦ An **high-energy show with dinner**, featuring 10 to 12 musical performances.

*An experience where leadership reveals itself in a different light: human, bold, united.*



presented by

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# THE IMPACT

Over \$2 million raised since the event was created to support young victims of sexual violence and their loved ones.

**\$569,000 raised in 2025**

These funds enable Marie-Vincent to:

- offer specialized therapy to young victims
- support their parents and loved ones
- equip schools and professionals
- prevent sexual violence from an early age

In 2024-2025 :

**359**

**children and teens** received psychosocial and psychotherapeutic support.

**221**

**parents and relatives** who received support.

**300 +**

**training courses** provided to professionals from various backgrounds

**6 000+**

**professionals** trained throughout Quebec and beyond

**374**

**youth waiting to receive the services they need**

# ORGANIZING COMMITTEE



*Lisa Clowery*

Président and CEO  
Marie-Vincent



*Dominic Bécotte*

Co-Founder and Managing Partner,  
Amiral Ventures / Venture Capital and  
Growth Investor



*Paule Labelle*

Managing Partner, Business  
Development, Cava Rose



*Marie-Claude Vernier*

Associate V-P – Counsel, Wealth  
Management Solutions, **National Bank  
Financial** | Marie-Vincent's board



*David Nault*

Venture Capital Investor, Entrepreneur,  
and Startup Builder, Luge Capital



*Julie Lacasse*

Partner, Amiral Ventures



*Brigitte Dion*

Chief Operating Officer, Dentalcorp



*Josée Desjardins*

Vice President, Sales and Marketing,  
iFinance Canada



*Roger T. Duquay*

Managing Partner, National Leader –  
CEO & Board Services, Boyden



*Mizia Émond-Lavoie*

Operations Director, Effix



*Jessica Pathy*

Board Director for various organizations  
Board Chair of Marie-Vincent



*Éléonore Jarry-Ferron*

Partner, **Brightspark Ventures**



*Élisabeth Moore-Laroche*

Technology Strategist and Philanthropist

# PRESENTING PARTNER

*\$50,000*

## THE EXPERIENCE

- 1 exclusive lounge for 12 people
- Official naming of the evening: Marvin on the Rock, presented by...
- On-stage address, integrated into the evening's narrative
- Official presentation of a signature event element (welcome cocktail, signature dish, or scenographic feature)

## LEADERSHIP & MAXIMUM VISIBILITY

- Dominant logo across all promotional materials: website, newsletters, microsite, venue screens, menus, social media screens, program.
- Full-page ad in the program
- Dedicated social media mention
- Logo in the annual report

## IMMERSIVE EXPERIENCE

- Private tour of Marie-Vincent offices and opportunity to co-create an editorial video capsule

# PLATINUM

*partner*

**\$20,000**

## THE EXPERIENCE

- 1 table for 10 people, prime location
- Full access to the Marvin on the Rock experience

## STRATEGIC VISIBILITY

- Logo across all event communications
- On-stage mention during the thank-you address
- ½ page in the program
- 1 to 2 social media posts
- Logo on screens throughout the evening
- Mention in the annual report
- Logo on the event website
- Logo on a visual display at the venue entrance

## POSSIBLE ACTIVATION

- Presentation of a gastronomic service (appetizer or dessert), integrated into the experience

# GOLD

*partner*

**\$15,000**

## THE EXPERIENCE

- 1 table for 6 people
- Full access to the evening

## SUSTAINED VISIBILITY

- Logo on screens and menu
- ¼ page in the program
- Collective mention on social media
- Logo on the event website
- Logo on a visual display at the venue entrance

## AVAILABLE ACTIVATION

- Option for activation (e.g., photobooth), as an add-on or in-kind contribution

# SILVER

*partner*

**\$10,000**

## THE EXPERIENCE

- 4 tickets
- Full access to the evening

## INTEGRATED VISIBILITY

- Logo in the program
- Logo on the menu
- Logo on screens
- Collective mention on social media
- Visibility on the event website
- Logo on a visual display at the entrance

## POSSIBLE ACTIVATIONS

- Sponsorship of a dessert or appetizers

# BRONZE

*partner*

*\$5,000*

## THE EXPERIENCE

- 2 tickets
- Access to the evening

## VISIBILITY

- Logo in the program
- Logo on the event webpage
- Logo on screens
- Logo on a visual display at the entrance

## OPTION

- Option to add extra tickets at a preferential rate

# GOODS AND SERVICES

*A flexible partnership, aligned with the event's concrete needs.*

## **VISIBILITY**

- Visibility proportional to the monetary value of the partnership
- Mention in the program
- Logo on the event website
- Collective mention on social media
- Logo on a visual display at the venue entrance
- No tickets included (tickets available for purchase)

## **EXAMPLES OF GOODS & SERVICES SOUGHT**

- Photography
- Printing (menus, programs, visuals)
- Wine and alcohol
- Scenographic elements
- Gourmet gifts
- Technical equipment

# CHOOSE YOUR EXPERIENCE

All ticket options include access to the welcome cocktail, dinner, and show. A tax receipt is issued for the eligible portion, in accordance with current regulations.

## BALCONY TICKET

Contribution starting at

**\$275**

- ✓ Welcome cocktail
- ✓ Dinner
- ✓ Access to the show
- ✓ Standing room, floor and balcony

## BACK TABLE

6 guests

**\$5,000**

- ✓ Welcome cocktail
- ✓ Dinner
- ✓ Access to the show
- ✓ Seated area, orchestra level – back rows

## INDIVIDUAL TICKET

**\$1,250**

- ✓ Welcome cocktail
- ✓ Dinner
- ✓ Access to the show
- ✓ Seated area, orchestra level – prestige table

## PRESTIGE TABLE

10 guests

**\$12,500**

- ✓ Welcome cocktail
- ✓ Dinner
- ✓ Access to the show
- ✓ Reserved company table with premium view

## PERFORMANCE VIP LOUNGE

12 guests

For teams performing on stage.

**\$15,000**

- ✓ Welcome cocktail
- ✓ Dinner
- ✓ Show access
- ✓ Reserved signature VIP lounge
- ★ On-stage performances by two guests from your lounge

# TAKE THE STAGE

Taking the stage at Marvin on the Rock means stepping outside your comfort zone, lending your voice to a cause, and transforming your fear into a powerful gesture of support.

## *Show participation*

- ✦ Performing on stage is a commitment separate from ticket purchase.
- ✦ The Signature VIP Lounge (12 guests) includes an on stage performance by two guests from the lounge.
- ✦ All other table options allow you to add a performance opportunity at a cost of \$1,000 per person.
- ✦ Participants are supported by a professional band and a vocal coach, both during rehearsals leading up to the event and on the night of the show.
- ✦ No musical experience is required.
- ✦ Teams are encouraged to mobilize their networks through a dedicated fundraising effort, with proceeds directly supporting the Foundation's mission.



# READY TO GET INVOLVED?

*Let's explore how your engagement can create better life outcomes for Youth affected by sexual violence*

Contact us :

[evenement@marie-vincent.org](mailto:evenement@marie-vincent.org)

# THANKS TO OUR PARTNERS!

<i>Presenter</i>	<i>\$50,000</i>
<i>Platinum</i>	<i>\$20,000</i>
<i>Gold</i>	<i>\$15,000</i>
<i>Silver</i>	<i>\$10,000</i>
<i>Bronze</i>	<i>\$5,000</i>
<i>Goods &amp; Services</i>	