



Activity Report

→ 2020-2021 ←







→ Table of Contents

4	Message from the Chair of the Board and the Executive Director
6	Our Dream
8	Strategic Orientations for 2021-2026
8	Our Vision
8	Our Mission
9	Our Strategic Orientations
10	Our Services
10	Prevention
11	Services for Young People and Families
12	Training Programs
15	Research Chair
16	Funding
17	Fundraising Activities
18	Fundraising Campaign
20	A heartfelt thanks to our donors
22	Board of Directors of the Marie-Vincent Foundation and its Child Advocacy Centre

Message from the Chair and the Executive Director

→ Great Achievements

This year marks the completion of our 2016-2021 strategic planning cycle, and we can attest that we've come a long way! We are very proud of our initiatives, particularly the introduction of services for adolescents and the development of prevention and training programs.

Our projects have focused mainly on two areas: prevention of online sexual violence among adolescents, and prevention of sexual violence to young children and their immediate circle through sex education and the promotion of egalitarian relationships. We can confidently state that Marie-Vincent has become a key player in the prevention of sexual violence in Québec.

Enrolment in our training courses rose significantly between 2017 and 2019: we saw a 78% increase in the number of participants trained by our team. This year, with the pandemic prompting the rise of distance learning, we have seen a marked increase in interest and have trained nearly 7,500 participants in the health and social services network and from the education, socio-judicial, community and early childhood settings.

Moreover, thanks to financial support from the Québec government, we are developing, and will soon make available, several e-learning modules. All of these efforts ensure a wider dissemination of our expertise in the prevention and treatment of sexual violence throughout Québec.

→ Promising Plans

We are enthusiastically embarking on the next cycle of our strategic plan, which embodies a new vision for Marie-Vincent. We focused on access to our services, the scope of our mission, and our leadership role in the fight against violence done to children and adolescents.

Establishment of a New

→ Child Advocacy Centre in Montérégie

Service requests received by Marie-Vincent increased steadily since 2017 and this year, unfortunately, our waiting list surpassed the 500 mark. These are children who have been waiting, on average, for two years to receive services. It is unacceptable!

In the process of considering how to improve access to our services, we realized that nearly 30% of the children on our waiting list are from the Montérégie area. We have therefore teamed up with our partners to open a second child advocacy centre in Châteauguay by the end of the 2021-2022 fiscal year. The objective, as in our current centre in Montréal, is to put children first by providing all services under one roof.



→ The **impact** of COVID-19

Naturally, the COVID-19 pandemic affected the Marie-Vincent Foundation. To continue to serve youth and families, the clinical team added telepractice to its roster of services. The doors also remained open to in-person therapy when circumstances were appropriate.

Due to the cancellation of our fundraising events, we decided to embark on a fundraising campaign to raise major fundraising campaign \$9.5 million over the next three years. We are extremely grateful that Charles Emond, President and CEO of the Caisse de dépôt et placement du Québec, agreed to chair our campaign. He will be working with an exceptional fundraising cabinet that we feel confident will help us achieve our ambitious goal.

➔ A New Executive Director

With the arrival of Stéphanie Gareau, the board is looking forward to implementing our new vision: to build a protective community and provide unifying leadership in Québec in the fight against violence done to children and youth. The board of directors wishes to thank Jean-Pierre Aubin for his commitment to Marie-Vincent from 2017 to 2020.

Our sincerest gratitude goes to the employees of Marie-Vincent Foundation who, despite the unusual year we experienced, applied their dedication and creativity so that we could continue to provide quality services to vulnerable children and their families.

We are very thankful to our many valued partners who make it possible for us to provide services to youth and families as well as prevention and training programs. Our deepest gratitude extends to our donors and the members of our Board of Directors, without whom we would be unable to support the resilient and inspiring young people who come to us every day to get the help they need to reach their full potential.



Jessica N. Pathy
Chair

.....



Stéphanie Gareau
Executive Director

.....

Our Dream

All children deserve to be happy and healthy, to grow and thrive and reach their full potential.

We believe in prevention, education, and outreach for children, adolescents, parents and the general population. We advocate for egalitarian and harmonious relationships.

No child should be subjected to violence. No child should have to live with the serious psychological, physical, familial, academic and social consequences it inflicts.

As long as there are young victims of sexual or physical violence, we will be there to support and help them overcome their ordeals with specialized, effective and personalized services. By sharing our expertise with partners and the community, together we can provide better services everywhere in Québec.

We intend to become the voice for young children and adolescents who are victims of sexual or physical violence. We believe that by rallying the entire population to the cause, we can have a greater beneficial influence.



Our 2021-2026 Strategic Plan

Marie-Vincent's team and board of directors, in collaboration with partners and donors, have been hard at work for the past year developing the new ambitious strategic plan. We are proud of the work accomplished with professionalism and dedication, and the ambition of our strategic orientations testifies to this.

The contextual analysis conducted for the strategic plan led us to broaden our mission to include young victims of physical abuse. In fact, several partners have told us that there is a pressing need for services in this area. Considering that few specialized therapeutic services are available to this vulnerable segment, the Marie-Vincent Foundation decided to expand its roster of services to assist not only young victims of sexual violence, but also young victims of physical abuse. The new service will be offered initially in the Montérégie region.

**Helping
More
Youth
in Québec**



To build a protective community and provide unifying leadership in Québec in the fight to end violence against children and adolescents.



In collaboration with our partners, we support children and adolescents who are victims of sexual and physical violence by providing the services they need under one roof.

We help prevent violence through education and awareness and by treating children with sexual behaviour problems.

Our Strategic orientations 2021-2026



1

Expand the scope of programs to prevent sexual violence against children and adolescents.

2

Improve access to services for victims of sexual violence and children who have sexual behaviour problems.

3

Develop a new range of services tailored to the needs of children and adolescents who are victims of physical violence.

4

Open new Child Advocacy Centres elsewhere in Québec.

5

Share expertise and train more professionals regarding sexual violence against youth.

6

Develop and orchestrate a sustainable growth strategy for the organization.



See the 2021-2026 Strategic Plan



Our Services

The Marie-Vincent Foundation is a Child Advocacy Centre (CAC) that offers a continuum of services to prevent sexual violence, to help young victims and their families from the moment of disclosure to completion of treatment, and to train professionals.

Our model, which consolidates all services for youth and families under one roof, reduces stress and anxiety for youngsters and teens throughout the process, avoids having them travel from one location to another, and improves coordination of interventions between partners, all in the best interest of the victims. We also train professionals who work with children, adolescents and their families.

Moreover, by supporting an Interuniversity Chair, we are building on best practices in the field and staying attuned to developing social realities.

→ Prevention

For the youngest victims

Our Lantern program for the prevention of sexual violence through sex education and the promotion of egalitarian relationships for 0-5 year olds and their entourage continued to be implemented by home daycare providers and workers in community settings.

In 2020-2021

52

days of Lantern training provided

368

childcare workers trained

A Lantern prevention program and tools have also been developed in the Innu community of Nutashquan with the same objectives.

For Teenagers

As part of the project to prevent online sexual violence among adolescents, a peer-based approach was developed for deployment in schools. The aim of the program is to train young people so that they can lead awareness activities with other youth.

Over the past year, the pandemic slowed the implementation of this project in schools. The team took the opportunity to improve the dissemination of prevention tools to parents and school personnel at the high school level.

→ Several articles were
added to our website,
marie-vincent.org ←

→ Youth and Family Services

The past year has been busy, but enriching, as well, for the team of professionals working with children, teens, and their families. Our experts have shown a capacity to adapt and innovate.

Adaptation to COVID-19

The pandemic had a sizeable impact on our services, but the clinical team quickly adapted its practices to continue to meet the needs of clients while following prevailing health measures. Marie-Vincent's specialists adopted telepractice to carry out a number of interventions, when the client's circumstances permitted it. The time slots for face-to-face meetings, which were more limited due to the health situation, were reserved for clients for whom distance therapy was less appropriate (age, attention span, access to technology, lack of confidentiality or stage of treatment). We are glad to point out that the team saw several positive effects of telepractice, such as better attendance at meetings, in some cases, and the ability to reach clientele in more remote locations. We will continue to offer this option to clients when appropriate.



Prioritization of Service Requests

In order to implement a more customized course of action for each youth, the team implemented a prioritization system. Since the fall of 2020, service requests are analyzed and prioritized according to criteria related to the impact of the sexual violence on the functioning of the child or adolescent. In this way, the youth with the most urgent needs are seen more quickly. Naturally, the situation of those waiting for treatment can always be reassessed if changes occur.

Development of Partnerships

Collaborative relationships were developed with new partners to better serve our young clientele.

- The Institut national de psychiatrie légale Philippe-Pinel and the Centre d'intervention en délinquance sexuelle (CIDS): to ensure continuity of services to youth aged 12 and over with sexual behaviour problems who cannot be treated by Marie-Vincent. The children now benefit from a personalized transfer to one of these organizations.
- Addiction organizations and teams from the community and the health and social services network: to meet the needs of adolescents with substance abuse problems. We collaborate with these partners to share our expertise and take joint action when needed.

→ Training Programs

In the last three years, the number of training sessions has steadily increased due to strong interest from professionals for this type of training and because Marie-Vincent's team is keen to meet needs in the field. The past year was particularly productive as online training sessions, in pandemic circumstances, allowed us to reach a greater number of caseworkers.

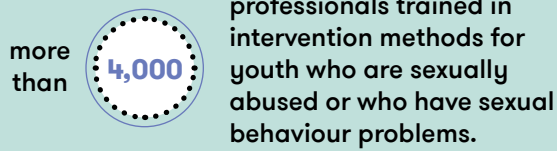
Moreover, the team improved the accessibility of our training by developing a new online registration platform and adapting all of our training courses, which can now be taken online. For us, this is an optimal knowledge transfer.

For all staff in the elementary school system (2020-2021)



The purpose of the training is to enable elementary school personnel (teachers, specialists, educators, principals) to improve their skills and attitudes when dealing with sexualized behaviour in a student or when a child discloses sexual abuse.

For health and social services professionals (2020-2021)



The pandemic led to a surge in participation in training, particularly through webinars covering basic concepts, which have met a growing need to address sexual violence against young people.

For police services (2020-2021)

All police officers in Québec trained on the NICHD investigative interview protocol. The aim is to learn the influence of suggestibility during investigative interviews with young people, mnemonic processes, and the types of questions that are likely to influence the quality and reliability of a child's statement.

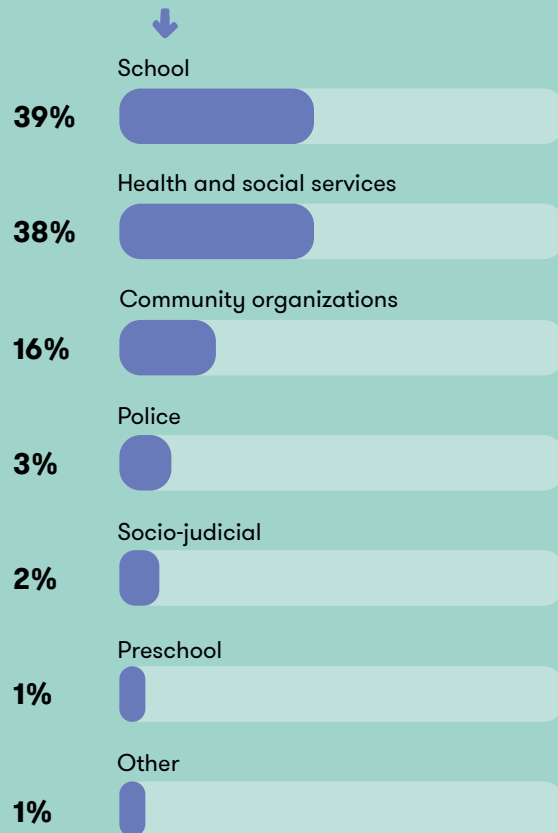
Year in, year out, some 100 police officers and members of the socio-judicial sector are trained to assist children.

Training stats

Québec's 18 regions, and two regions outside its borders, were served.

A total of 7,590 professionals from all areas of activity were trained.

Participation by area of activity



Advisory Services

In 2020-2021

567

caseworkers used these services.

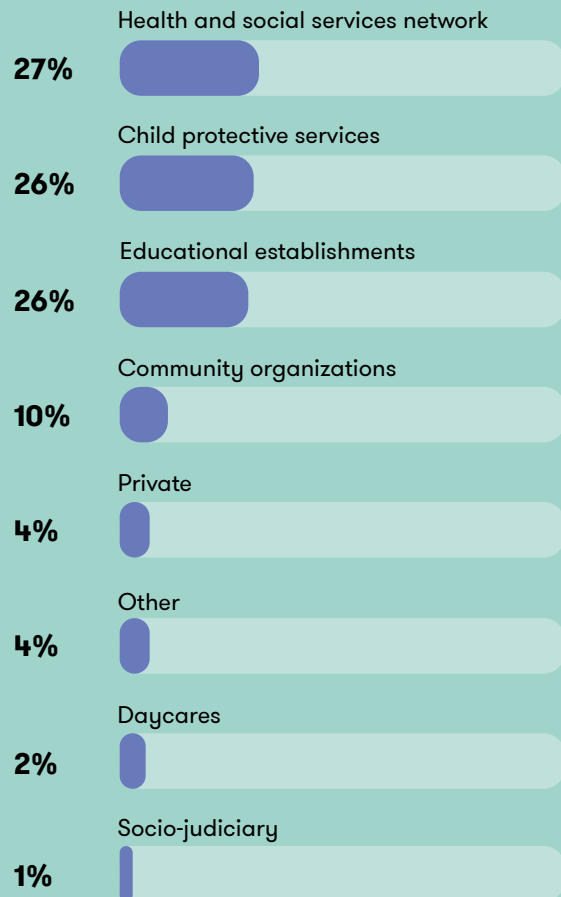
An increase of

65%

over the previous year.

Advisory services are offered to professionals in the different sectors served by our training programs. We have a toll-free phone line to provide support and information on sexual violence against youth. By combining training and advisory services, Marie-Vincent offers supportive guidance to more young people by giving more professionals the tools they need.

Requests for advisory services by area of activity



→ Research Chair

In 2020-2021, we renewed our support of the Marie-Vincent Interuniversity Chair on Child Sexual Violence, marking 15 years of collaboration to develop high-level Québec expertise in the prevention, detection and treatment of child and adolescent sexual violence.

The Chair's work has a direct impact on the services provided to young recipients at Marie-Vincent.

Evaluation of a new approach to interventions for toddlers

To provide treatment that better suits the needs of sexually abused toddlers and their families, a new approach that combines trauma-focused cognitive behavioural therapy (TF-CBT) and relational intervention was pilot-evaluated with a sample group of 33 preschoolers.

The findings indicated that this combined approach is associated with a decrease in internalized difficulties and dissociation symptoms in children ages 0 to 5. Moreover, parents who participated in the intervention showed fewer symptoms of psychological distress and post-traumatic stress. The study suggests that the combined action is a promising approach to promoting recovery in young victims of sexual assault.

Research on the integrated services model

For over three years now, a research project has been documenting the service trajectory for child victims of sexual violence who have been treated at Marie-Vincent Foundation.

The project aims to evaluate the contribution of the advocacy centre model, where several services are combined under one roof, as is the case at Marie-Vincent. The model involves the collaboration of several players, such as police investigators, doctors, the Director of Youth Protection, psychosocial support professionals and psychotherapists.

The findings highlighted short-term benefits observed when children receive services in an integrated environment:

- A decrease in the length of time of child welfare cases are kept open;
- An increase in criminal charges brought forward for sexual reasons;
- An increased facilitation in exchanges between therapists and those who work with the child on a daily basis (teachers, educators, speech therapists, family physicians, etc.).

The findings also show that psychosocial support services provided to parents correlate to improved recovery in children.

Funding 2020-2021



Funding sources*

\$4,244,525
in revenue

- Donations → 46%
- Public funding → 44%
- Events → 4%
- Training → 2%
- Other → 4%



Fund Allocation*

- Fund for special projects of the Expertise Centre → 35%
- Directs Services → 30%
- Training/Prevention → 18%
- Administration costs → 12%
- Events → 4%
- Research Chair → 2%

* These numbers are consolidated results from Marie-Vincent Foundation and its Child Advocacy Centre.



→ Funding Activities

In 2020-2021, benefit events that would have been held by the Marie-Vincent Foundation had to be cancelled due to the COVID-19 pandemic.

In a spirit of great solidarity, however, several sponsors and participants generously agreed to convert their ticket purchases to a donation in support of the Foundation and young victims of sexual violence. Our warmest thanks go out to those individuals and organizations!

Unable to host the OMBRÉ event in November, the Young Leaders Circle used their creativity to organize a series of activities that raised over \$50,000!

We thank them and the donors who supported their efforts.

→ Fundraising Campaign

The Marie-Vincent Foundation decided to embark on a major fundraising campaign with a target of \$9,5 million over three years with the goal to help more young people in Québec.

The campaign is led by Charles Emond, President and CEO of the Caisse de dépôt et placement du Québec.



Charles Emond

Funds will be used to support our mission and for four important projects:

- 1** → Improve access to our services
- 2** → Open a new Child Advocacy Centre in the Montérégie region
- 3** → Provide services to young victims of physical violence
- 4** → Support research into sexual violence

**Click here
to learn more
about the
campaign**



To achieve our goal, a group of formidable people have joined Mr. Emond's campaign cabinet.

We are grateful to our governors, Julie Godin, Alexandre L'Heureux and Mark Mulroney, and to our ambassadors and partners, Éric Bédard, Isabèle Chevalier, Pierre Pomerleau, François-Xavier Souvay, Dominic Bécotte and Roger T. Duguay.

Governors



Julie Godin



Alexandre L'Heureux



Mark Mulroney

Ambassadors



Éric Bédard



Isabèle Chevalier



Pierre Pomerleau



François-Xavier Souvay

Partners



Dominic Bécotte



Roger T. Duguay

A heartfelt thanks to our donors

The Marie-Vincent Foundation and its Child Advocacy Centre can count on generous donations from the public and private sectors.

→ Public Donors

- Government of Canada*
- Government of Québec*
- City of Montréal

→ Discretionary Funds

We would also like to thank the elected officials who, through their discretionary budgets, have supported our mission:

- François Legault, Premier of Québec
- Simon Jolin-Barrette, Minister of Justice
- Danielle McCann, then Minister of Health and Social Services
- Nadine Girault, Minister of International Relations and La Francophonie
- Jean-François Roberge, Minister of Education
- Ian Lafrenière, Minister Responsible for Indigenous Affairs
- Isabelle Lecours, Member of the National Assembly (MNA) for Lotbinière-Frontenac
- Ruba Ghazal, MNA for Mercier
- Manon Massé, MNA for Sainte-Marie-Saint-Jacques
- Jennifer Maccarone, MNA for Westmount-Saint-Louis
- Samuel Poulin, MNA for Beauce-Sud and Parliamentary Assistant to the Premier (youth)

→ \$100,000 and more

- Chamandy Foundation
- CN Employees' and Pensioners' Community Fund
- Mongeau Family Foundation

→ \$50,000 to \$99,999

- Bouclair Inc.
- Caisse de dépôt et placement du Québec
- Fondation J.A. DeSève
- Fondation René Malo
- Globocam

→ \$25,000 to \$49,999

- Altru Foundation Inc.
- Eric Kimmel
- Fondation de Claire et Jean-Pierre Léger
- Fondation Choquette-Legault
- Fondation Lise et Richard Fortin
- Langlois Lawyers
- National Bank of Canada
- The Jarislowsky Foundation

* Through various departments, institutions and agencies



→ \$10,000 to \$24,999

- Bélanger Longtin
- Business Development Bank of Canada
- Eric T. Webster Foundation
- MA Foundation
- Metro Richelieu Inc.
- Monique Lafond
- Pathy Family Foundation
- Stéphane Lefebvre
- Succession Réal Rouiller
- Sylvie Ménard and Guy St-Pierre
- Scotiabank
- TD Bank Group
- TD Securities
- The Foundation Of Greater Montreal

→ \$5,000 to \$9,999

- CAE Inc.
- CIBC Children's Foundation
- Claude Patenaude
- Conam Charitable Foundation
- Gilles St-Denis
- Héroux-Devtek Inc.
- RBC Foundation
- Stella-Jones Inc.
- Zeller Family Foundation

→ \$1,000 to \$4,999

- 1832 Asset Management
- Agence RBL
- Alysia Martin
- Anik Armand
- Aqueduct Foundation
- Bank of America, National Association
- Behaviour Interactive Inc.
- Bien Aller
- BiMoo Inc.
- Carl Gauvreau
- Cava Rose
- Christelle Lemay
- Christiane De L'Étoile
- Compagnie de gestion Francis Dextraze
- Constant America
- Emilie Tassé-Durocher
- Énergir

- Eugène Busque
- Evelyne Massicotte
- Flora Ciccarelli
- Fonds de solidarité FTQ
- François De Broux
- François Laurin
- Gyp-Express Inc.
- iA Financial Group
- Intact Financial Corporation
- Jacques Desnoyers
- Jean Saint-Onge
- Jean-Sébastien Lemieux
- Julie Martin
- Kelly Patrick and Sophie Palmer Foundation
- Lise Ledoux
- Louise Leblanc
- Lou-Tec
- Lucie Hamel
- Mario Therrien
- Mariposa MJD Holding Inc.
- Marsh Canada Limited
- Martin Rosenthal
- Martine Blais
- Merrill Lynch Canada Inc.
- Michel-Nicole Bernier
- Philippe De L'Étoile
- Pierre Martin
- Pierre Y. Lefebvre
- Prospects Software Inc.
- Quebecor
- Raymonde Doyle
- Service d'entretien Monsieur Net
- Société des alcools du Québec
- Sollio Coopérative Group
- Sylvie B. Larose
- The Jacqueline Lallemant Estate
- The Masonic Foundation of Quebec
- The Royal LePage Shelter Foundation
- TrackTik Inc.
- Transat A.T. Inc.
- Transcontinental Inc.
- Ubisoft Montreal
- Ursuline Generalate
- Yvan Rainville
- Yves Labrosse
- Yvonne Tremblay-Gagnon
- Zsolt Névery

Board of Directors of the Marie-Vincent Foundation and its Child Advocacy Centre

Jessica N. Pathy*
Chair

Director
Pathy Family Foundation

.....

Alexandre W. Buswell
Vice-Chair

Partner
McCarthy Tétrault LLP

.....

Claude Guévin*
**Vice-Chair of the Centre d'expertise
and Foundation Treasurer**

Corporate Director

.....

Danielle Ferron
Secretary of the Marie-Vincent Foundation

Lawyer, Partner
Langlois Lawyers

.....

Dominic Bécotte*
Secretary of the Centre d'expertise

Partner
XPND Capital

.....



* Also member of the Board of Directors of the Centre d'expertise Marie-Vincent

→ Board members

Johanne Champoux
Manager of Philanthropy

.....

Benoît Chapellier
Vice-President, Business Lead
Cossette

.....

Patricia Châteauneuf
General Manager
Multiplatform Media Sales
Montréal and Eastern Canada
Radio-Canada

.....

François De Broux
General Manager and Head
Corporate Banking, Québec
Scotiabank

.....

Ken Harris*
Chief Executive Officer
Plusgrade

.....

Eric Kimmel
Co-owner and Vice-President
Noble Foods Nutrition Inc.

.....

Nathalie Lachance*
Chief Strategy and Marketing Officer
Ecosystem Energy

.....

Pierre Laporte*
President Québec and
Vice-President Canada
Deloitte

.....

Annie Marsolais
Chief Marketing Officer
Business Development Bank of Canada

.....

Ève Laurier
Vice-President
Communications, Public Affairs and
Marketing
Bombardier

.....

Xavier Sagues
General Manager Planning and Support
IG Wealth Management

.....

* Also member of the Board of Directors of the Centre d'expertise Marie-Vincent

