

# Strategic Planning

→ 2021-2026 ←



Helping  
More Youth  
in Québec



# Our Dream



**All children deserve to be happy and healthy, to grow and thrive and reach their full potential.**

We believe in prevention, education, and awareness-raising for children, adolescents, parents and the general population. We advocate for egalitarian and harmonious relationships.

**No child should be subjected to violence. No child should have to live with the serious psychological, physical, familial, academic and social consequences it inflicts.**

As long as there are young victims of sexual or physical violence, we will be there to support and help them overcome their ordeals with specialized, effective and personalized services. By sharing our expertise with partners and the community, together we can provide better services everywhere in Québec.

We intend to become the voice for young children and adolescents who are victims of sexual or physical violence. We believe that by rallying the entire population to the cause, we can have a beneficial influence on our children's lives.



To build a **protective community** and provide **unifying leadership** in Québec in the fight to end violence against children and adolescents.



In collaboration with our partners, we **support** children and adolescents who are victims of sexual and physical violence by providing the services they need under one roof.

We help prevent violence through **education** and **awareness** and by **treating** children with sexual behaviour problems.



**Hope** for a world free of violence against children and adolescents.

The **conviction** that children and teens who are victims of sexual and physical violence can overcome their ordeal, rediscover a happy life, and reach their full potential.

Gender **equality**.

**Equity, diversity and inclusion.**

**Innovation** through the implementation of best practices in prevention and treatment.

**Collaboration** between members of the Foundation's team and with public and private partners to more adequately protect and treat children and adolescents.



# Strategic orientations

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**Expand the scope** of programs to prevent sexual violence against children and adolescents.

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**Open new Child Advocacy Centres** elsewhere in Québec.

2

**Improve access to services** for victims of sexual violence and children who have sexual behaviour problems.

5

**Share expertise** and train more professionals regarding sexual violence against youth.

3

**Develop a new range of services** tailored to the needs of children and adolescents who are victims of physical violence.

6

**Develop and orchestrate a sustainable growth strategy** for the organization.





**Expand the scope of programs to prevent sexual violence against children and adolescents**



**Improve access to services for victims of sexual violence and children who have sexual behaviour problems**

**Strategic Objectives**

**Implement** existing prevention programs and develop new projects to prevent sexual violence.

**Explore** prevention needs for other target groups based on current challenges.

**Diversify** services to ensure they meet the needs of different groups and enable us to help more children, teens, and families more quickly.

**Increase** the team's capacity to provide help more quickly to more children and teens.





**Develop a new range of services tailored to the needs of children and adolescents who are victims of physical violence**

**Develop** and put in place a service trajectory for children and adolescents who are victims of physical violence.



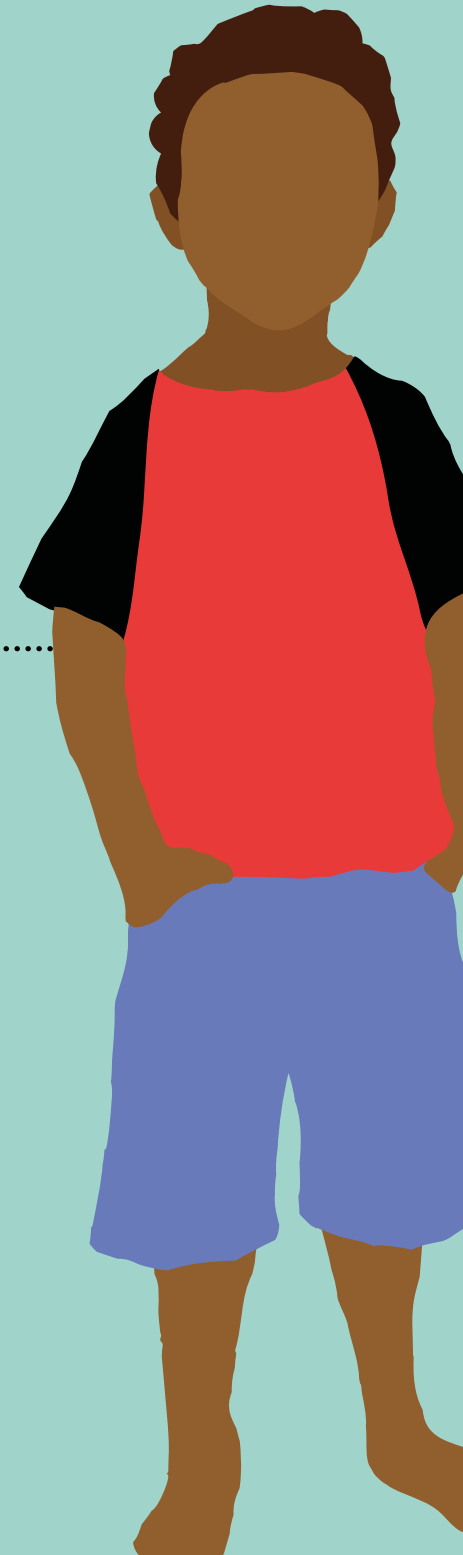
**Open new Child Advocacy Centres elsewhere in Québec**

**Open** a Child Advocacy Centre in Montérégie.

**Adjust** the services provided in Montréal with lessons learned from the pilot project in Montérégie.

**Assess** the deployment possibilities for services to children and families in other Québec regions.

**Strategic Objectives**

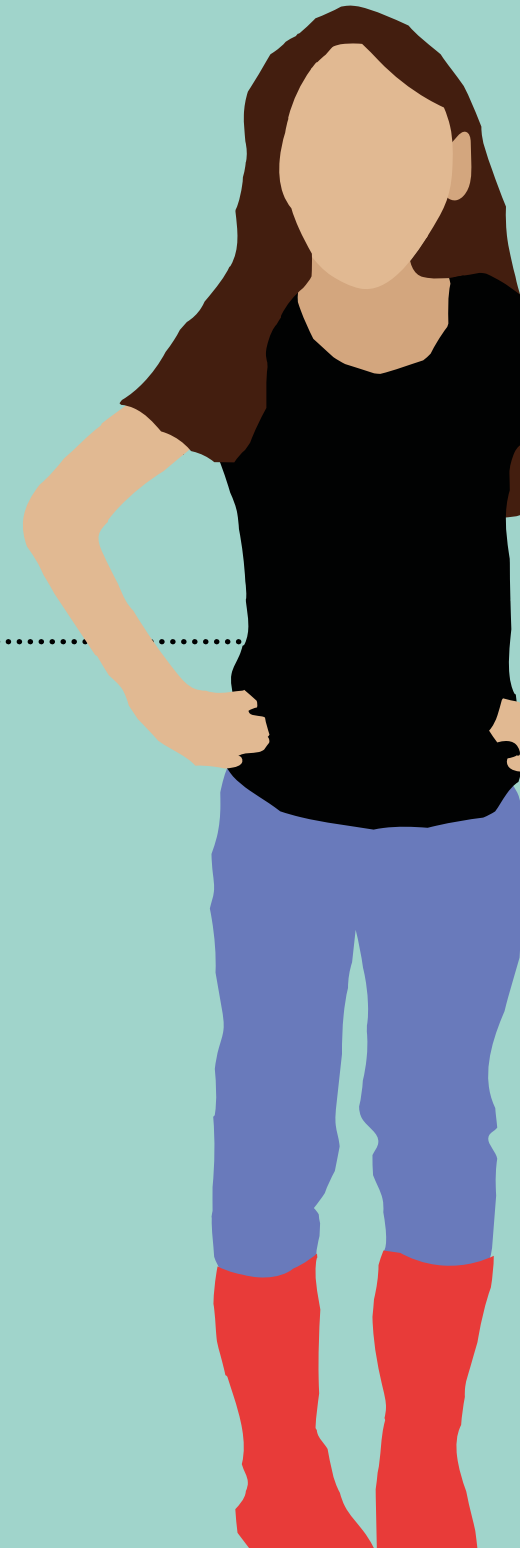




**Share expertise and train more professionals regarding sexual violence against youth**



**Develop and orchestrate a strategy of sustainable growth for the organization**



**Strategic Objectives**

**Facilitate** access to Marie-Vincent training courses and to prevention, training and clinical tools.

**Improve** the training program to reach more professionals.

**Share** the acquired expertise and knowledge as well as research findings.

**Demonstrate** leadership in Québec in the battle against violence done to children and teens by focusing on prevention, training, and support for young victims.

**Plan** for team and organizational growth to support the mission in a sustainable manner.

**Implement** internal processes to support the organization's growth.

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