



2020
2023



Grand

**Fundraising
Campaign**





Marie-Vincent Foundation
is embarking on an ambitious

three-year
fundraising campaign to raise

\$ 9.5 million

to help more young people
in Québec.

Message from the Campaign Chair

Nothing is more precious than the safety of our children - **we must do everything we can to protect them.**



Charles Emond
President and Chief Executive Officer
CDPQ

I'm proud to be leading the Marie-Vincent Foundation's major fundraising campaign.

Nothing is more precious than the safety of our children - we must do everything we can to protect them and help them reach their full potential. Beyond feeling outraged every time we hear of another episode of sexual violence against children and adolescents, we must join forces to help them.

Supporting an organization such as the Marie-Vincent Foundation, which works every day to stop this kind of violence and help young victims overcome such difficult experiences, is in line with the desire of CDPQ and its employees to help society's most vulnerable.

I would like to warmly thank the ambassadors who will support me in my solicitation efforts.

We all share the Foundation's dream: to build a world free of violence against children and adolescents.

Message from the Chair of the Board and Executive Director

« We contribute
to the **prevention
of sexual violence**
through education
and awareness. »



Jessica Pathy
Chair of the
Board of Directors,
Marie-Vincent Foundation



Stéphanie Gareau
Executive Director
Marie-Vincent Foundation

**We all have a role to play in protecting
our children.**

They need a caring and mobilized community to support them and help them grow and reach their full potential. Because no child should be abused.

At the Marie-Vincent Foundation, we put the child at the heart of our concerns by offering the services that young victims of sexual violence and their families need under one roof. We contribute to the prevention of sexual violence through education and awareness.

This major campaign, whose objective is to raise \$ 9.5 million, will allow us to pursue our mission and offer services to a greater number of young people in Québec.

We are extremely grateful for the support of Mr. Emond and our ambassadors. Their commitment to the cause of children allows us to be optimistic for the success of our campaign.

Together, we can make a difference.

Campaign Cabinet



Governors



Mark Mulroney
Vice Chairman,
Corporate
& Investment
Banking
Scotiabank



Alexandre L'Heureux
President
and CEO
WSP



Julie Godin
Co-Chair
of the Board,
Executive
Vice-President,
Strategic
Planning and
Corporate
Development
CGI

Ambassadors



François-Xavier Souvay
Founder
and CEO
Lumenpulse



Pierre Pomerleau
President
and CEO
Pomerleau



Isabèle Chevalier
Ex-CEO
Bio-K +



Éric Bédard
Managing Partner
Fasken

Partners



Roger T. Duguay
Managing
Partner
Boyden



Dominic Bécotte
Partner
XPND Capital

About Marie-Vincent Foundation

Marie-Vincent Foundation dreams of a world **free of sexual violence** towards children and adolescents.

At Marie-Vincent Foundation, we are committed to playing a role in preventing sexual violence by targeting **children, adolescents, parents, professionals** and the **general public**. From this prevention perspective, we also assist children who have sexual behaviour problems.

We help children and adolescents who are victims of sexual violence, as well as their families, to surmount this ordeal by providing specialized treatment at the cutting edge of current knowledge.



report having been sexually abused before the age of 18.

→ More than **50%** of sexual assault victims are under the age of 18.

Marie-Vincent Foundation is a **Child Advocacy Center** that provides its services in an integrated manner. From first disclosure to final treatment, the services that young victims of sexual violence and their concerned parents need – police, medical, psychosocial and therapeutic – are grouped together under one roof in a warm and supportive environment. This model helps reduce the stress and anxiety felt by children and teens throughout the process, limits time spent travelling to and from different locations, and facilitates caseworkers' coordination with partners, with all efforts focused on the **child's best interests**.

We strive constantly for best practices by supporting an Interuniversity Research Chair and by remaining up to date on the latest developments in society.

Because **no young person** should be subjected to violence and live with its serious consequences.

➔ Without a Child Advocacy Center



➔ With a Child Advocacy Center



Since the emergence of the **#metoo** movement in Québec in the fall of 2017, Marie-Vincent has witnessed a considerable increase in demand for services. The number of sexual abuse cases reported to the Director of Child Protection has also risen steadily. Both trends have had a significant impact on the accessibility of our services.

Furthermore, the pandemic has forced us to cancel fundraising events that would normally fund a large portion of services for young victims.

The Campaign



To help **more** young people in Québec.



Consequently, Marie-Vincent Foundation is embarking on an ambitious

three-year

fundraising campaign to raise

\$ 9.5 million

to help more young people in Québec.



The funds will be used in support of our mission and for four important projects.



The Campaign

Project

1



Expanding access
to our services

The number of young people reporting incidents of sexual violence is on the rise, and the needs for treatment are growing. In 2019-2020, Québec's Director of Child Protection recorded **close to 4,400** reports of abuse or serious risk of sexual abuse – **an increase of 6%** over the previous year.

At Marie-Vincent, the waiting list is constantly growing longer, now standing at more than **500 youth** who will be forced to wait an average of **two years** for services they need. This is unacceptable.

We want to help more children and teens, but we also want to recruit more professionals to ensure that our young clients receive services in a timely manner. By improving sustainable access to our services, our aim is to enhance and diversify the range of available services and provide a more rapid and better-adapted response to the needs of youth and their families.



**500
youth**

waiting for
services
they need

Impact



Children and adolescents will gain faster access to the services they need.

This will help reduce the impacts of violence on their lives and give them a chance to grow, thrive and reach their full potential.

Budget



\$ 1,150,000



To hire and retain
professionals.

The Campaign

Project

2



Open a new
Child Advocacy
Centre outside
of Montréal

Approximately 30% of the children waiting for treatment from Marie-Vincent live in the Montérégie region.

If we are to effectively help more young people and facilitate access to our services, we see a need for a new centre, where financial and clinical partners are already established.

Like Montréal, the aim is to **make children our top priority** by offering the services – police, medical, psychosocial and therapeutic – that families need, under one roof.

Impact



Opening a second Child Advocacy Center will enable us to help more young victims in their immediate area.

Budget



\$ 2,400,000



To fund services to youth and families, infrastructure, equipment, technology and personnel recruitment.

The Campaign

Project

3



Provide services
to young victims of
physical violence

Marie-Vincent Foundation assists young victims of sexual violence. We know, however, that there is a significant need for services to help young victims of physical abuse. In the last year alone, **close to 14,000** reports of abuse or serious risk of physical abuse were registered in Québec by the Director of Youth Protection. **This is the second most prevalent reason for retention of reports.** Despite the situation, very few specialized treatment options are available to those young victims.

With that in mind, we envision first launching a pilot project in Montérégie to broaden the scope of the Foundation's services and include help for children and adolescents who are victims of physical violence, knowing that the treatments we are currently providing to young people who've been subjected to sexual violence will be just as helpful to victims of other kinds of abuse.

Impact



Young victims of physical violence in Montérégie will be able to receive the help they need to surmount their ordeals and reach their full potential.

Budget



\$ 300,000



To fund the development of a range of services.

The Campaign

Project



Support research into sexual violence

For the past 15 years, Marie-Vincent Foundation has supported the Marie-Vincent Interuniversity Research Chair, which was created to develop advanced expertise in Québec in the areas of prevention, screening and action for children and adolescent victims of sexual violence. Committed to following best practices and evidence, the Chair contributes to the development, assessment and enhancement of services provided by Marie-Vincent.

As a result of the work carried out by the Chair, the Foundation offers specialized services at the forefront of scientific knowledge for young victims and their families. Following treatment, the Chair has shown that treatment dispensed to young victims has led to:

- improved self-esteem;
- fewer symptoms of anxiety;
- fewer symptoms of depression;
- fewer symptoms of post-traumatic stress;
- reduced feelings of guilt.

Impact



Ongoing research carried out by the Chair will strengthen the position of Marie-Vincent Foundation as a leader in prevention and treatment of young victims of sexual violence and thus ensure the delivery of top-quality therapeutic services tailored to their needs.

Budget




\$ 345,000
over 3 years




To fund research.

3

reasons to donate



Together, we can make a big difference for our youth, who all deserve happiness, healthy development, and the chance to reach their full potential.



To end the unacceptably long wait time for **more than 500 young victims** in need of the specialized services provided by Marie-Vincent.



To enable Marie-Vincent Foundation to open a **second centre in Montérégie**, thus assisting, in a timely manner, a greater number of children and teens subjected to sexual and physical violence.



To fund **leading-edge expertise in Québec** in prevention, screening and action for children and adolescents who are victims of sexual violence, enabling Marie-Vincent to strengthen its leadership role and provide services founded on best treatment practices.

